

Massachusetts Division of Insurance Report of Membership ¹
in Closed Nongroup Plans as of December 31, 2004

	COVERED MEMBERS BY COUNTY BLUE CROSS AND BLUE SHIELD OF MASSACHUSETTS, INC. As of December 31, 2004	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	04 MA TOTAL	03 MA TOTAL
		Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year	Members at End of Year
1	Blue Cross and Blue Shield of Massachusetts, Inc.	379	84	187	70	546	33	128	72	1,484	40	604	247	444	198	4,516	5,387
2	Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc. ²	0	0	0	0	0	0	2	0	0	0	0	0	0	0	2	163
	TOTALS:	379	84	187	70	546	33	130	72	1,484	40	604	247	444	198	4,518	5,550
	2004 Massachusetts Population ³	228,683	132,486	548,176	15,669	738,984	72,235	461,844	153,894	1,464,628	10,124	653,617	490,655	666,022	779,488	6,416,505	6,420,357
	2004 Market Penetration Rate ⁴	0.2%	0.1%	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.1%	0.4%	0.1%	0.1%	0.1%	0.0%	0.1%	0.1%

¹ According to M.G.L. c. 176M §1 a “closed plan” is defined as a “nongroup health plan issued by a carrier to a natural person for said person, as well as any covered dependents, prior to the first day of the first open enrollment period” (October 1, 1997).

² Formerly a line of business of Blue Cross and Blue Shield of Massachusetts, Inc. (“BCBSMA”). Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc. was created as a separate corporate entity for BCBCMA's HMO line of business effective January 1, 2005.

³ Table 3: Annual Estimates of Population Change for Counties of Massachusetts and County Rankings: July 1, 2003 to July 1, 2004 (CO-EST2004-03-25). Source: Population Division, U.S. Census Bureau. Release Date: April 14, 2005.

⁴ Total Massachusetts members divided by the 2004 Massachusetts population.